

Website Privacy Notice

This Website Privacy Notice explains how iinouiiio processes and protects personal data through its website, www.iinouiiio.com. The terms of this privacy notice should be read in conjunction with the [Camira Group Privacy Policy](#).

Through the provision of its website, iinouiiio is the data controller for all personal data processed using any of its pages that start with www.iinouiiio.com/.

The iinouiiio website may contain links to the third-party sites. If you follow any link contained on the iinouiiio website that takes you to a third-party website, then that third-party will be the data controller for any personal data processed through their website. iinouiiio encourages you to read any applicable third-party privacy policies and understand your rights before interacting with them.

How your information will be used

When you visit www.iinouiiio.com, your personal data could be processed. The type of processing depends on how you choose to interact with iinouiiio's website, for example general browsing, ordering products or logging into a customer account.

All interactions with iinouiiio's website will result in cookies being placed on your device. You can learn more about how iinouiiio uses cookies, and how to change your cookies preferences, by reading iinouiiio's Cookie Policy.

Other interactions such as registering for or using an iinouiiio account, signing up for the iinouiiio newsletter, using the 'Contact Form', and/or ordering yarn or yarn samples require you to provide personal data. Categories of personal data processed can include name, email, date of birth, password, biography information, and country location. Camira processes this personal data for the purpose of providing requested products and services. All personal data is collected directly from the data subject. Additionally, Camira will process your personal data during account amendment, preference update, password reset, or account closure.

Our lawful basis

For the purpose of processing personal data to provide users with an iinouiiio account, newsletter, replying to a message, or provide yarn/yarn samples, the lawful basis on which iinouiiio relies is for the performance of a 'contract'. Other privacy notices such as the Cookie Policy describe further purposes and their associated lawful basis.

Sharing your information

iinouiiio may share your personal data with its partners including website developers, or independent sales representatives to ensure that the website and the data are securely hosted, to develop the website, and where it is necessary to fulfil your product or service request. If your personal data is shared with partners internationally then your personal data will be protected using appropriate safeguards. iinouiiio does not 'sell' or 'share' your personal data outside of the Camira Group in exchange for any monetary or other valuable consideration and will only 'share' your personal data for the purposes described in this Privacy Notice.

Retention of your information

iinouiiio will retain your personal data only for as long as necessary for its purpose. General website content and social media content will be retained indefinitely. Website content information relating to specific employees will be deleted should their employment cease. Website user records will be retained for as long as we are able to verify active account use.



Your rights

You may request to access, rectify, erase, restrict processing, object to processing, and receive your data in a portable format.

If you want to raise a complaint about how we have handled your personal data, please contact datagovernance@camirafabrics.com or write to The Data Governance Team, Camira Fabrics Limited, The Watermill, Wheatley Park, Mirfield, West Yorkshire, WF14 8HE. If you are not satisfied with our response or believe we are not processing your information in a way that is lawful you can also complain to the Information Commissioner's Office <https://ico.org.uk>.

Issued: 24th May 2022

